

**Background & Methodology**

**Conducted approximately 400 surveys among Florida residents**

- Fielding took place April 3, 2019 – April 6, 2019
- Utilized a proprietary online research panel
- Total is weighted by age

**Key Measures**

- Bicycle Riding Habits
- Opinions on Bicycle Safety

1. How often do you personally ride a bicycle?	
	<i>Base (n=)</i>
	400
Several times a week	15%
Once a week	10%
A few times a month	13%
A few times a year	11%
Not any in the past year	51%

2. Do you wear a helmet when riding a bicycle?	
	<i>Base (n=)</i>
	400
Yes	28%
No	36%
Not applicable - never ride a bike	36%

3. When riding a bicycle on the road, do you ride with or against traffic?	
	<i>Base (n=)</i>
	260
Ride with traffic	56%
Ride against traffic	21%
Neither, have not ridden a bicycle on the road	23%

4. Why do you ride your bicycle against traffic? Select all that apply.	
	<i>Base (n=)</i>
	55
I prefer to see approaching vehicles	74%
It's more convenient, based on my route	27%
Other	4%

5. Do you think there are enough bike lanes/paths in your community for bicyclists to ride safely?	
	<i>Base (n=)</i>
	400
Yes	40%
No	45%
Unsure	15%

6. What concerns, if any, do you have driving next to a bicycle rider on the road? Select all that apply.	
	<i>Base (n=)</i>
	400
Not having enough room to drive around bicycle riders	53%
Bicycle riders swerving/falling into traffic	53%
Not seeing the bicycle rider	35%
Bicycle riders being in the middle of traffic lanes	34%
Other	1%
None, I am not concerned about driving next to bicycle riders	12%

**Respondent Profile**

Gender	
	<i>Base (n=)</i> 400
Male	48%
Female	52%

Age	
	<i>Base (n=)</i> 400
18-34	27%
35-44	15%
45-54	16%
55-64	17%
65 or older	25%

**Statistical Statement:**

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from April 3, 2019 – April 6, 2019. A total of 400 Florida residents completed the survey. Results have a margin of error of ± 6.1 percentage points. Responses are weighted by age to ensure reliable and accurate representation of the adult population (18+).