

Background & Methodology
Conducted 401 surveys among Florida residents

- Fielding took place May 20, 2020 – May 24, 2020
- Utilized a proprietary online research panel
- Total is weighted by age and gender

Key Measures

- Hurricane and Flood Preparation
- Impact of COVID-19 on Likelihood to Evacuate
- Awareness of Flood Insurance Waiting Period

1. Do you make advanced preparations for hurricane season or severe weather?

	<i>Base (n=)</i>	401
Yes		68%
No		32%

2. Would you evacuate your home in the event of a hurricane if you were warned to evacuate?

	<i>Base (n=)</i>	401
Yes		71%
No		29%

3. What is the lowest category of hurricane that would make you evacuate your home? [If Q2 = Yes]

	<i>Base (n=)</i>	281
1 (Wind speed: 74-95 mph)		8%
2 (Wind speed: 96-110 mph)		23%
3 (Wind speed: 111-129 mph)		29%
4 (Wind speed: 130-156 mph)		19%
5 (Wind speed: >= 157 mph)		9%
Don't know		12%

4. Will social distancing protocols and concerns of contracting COVID-19 make you less likely to evacuate your home in the event of a major hurricane?

	<i>Base (n=)</i>	401
Yes		42%
No		58%

5. What items do you think are most important to take if you needed to evacuate your home? (Select all that apply)	
	<i>Base (n=)</i>
	401
Cell phones	73%
Cash	70%
License/ID	63%
Legal documents	57%
First aid, medical supplies, or medication	53%
Extra water	53%
Extra food	52%
Flashlight, batteries, or candles	49%
Proof of insurance	46%
Cleaning/Personal protective supplies (masks, gloves, disinfectant, hand sanitizer, wipes, etc.)	44%
Computers	41%
Pets	40%
Battery-operated radio	32%
Inventory of household items	31%
Photos	25%
Other	3%

6. What is your level of concern regarding the upcoming 2020 hurricane season compared to last season?	
	<i>Base (n=)</i>
	401
More concerned than last season	31%
Same level of concern as last season	66%
Less concerned than last season	3%

7. Do you have an emergency plan in case a natural disaster occurs?	
	<i>Base (n=)</i>
	401
Yes	52%
No	48%

8. How concerned are you about experiencing a flood at your home?	
	<i>Base (n=)</i>
	401
Very concerned	20%
Somewhat concerned	34%
Not at all concerned	46%

9. Have you experienced flooding in your current or a previous residence?	
	<i>Base (n=)</i>
	401
Yes	18%
No	82%

10. Are you aware homeowner's insurance does not cover flood damage?		
	<i>Base (n=)</i>	401
Yes		76%
No		24%

11. Do you have a homeowner's or renter's insurance policy for your current residence?		
	<i>Base (n=)</i>	401
Yes		74%
No		26%

12. Do you have flood insurance?		
	<i>Base (n=)</i>	401
Yes		35%
No		65%

13. Are you aware of the 30-day waiting period for a new flood policy to take effect under the National Flood Insurance Program?		
	<i>Base (n=)</i>	401
Yes		52%
No		48%

Respondent Profile

Gender		
	<i>Base (n=)</i>	401
Male		48%
Female		52%

Age		
	<i>Base (n=)</i>	401
18-34		26%
35-44		15%
45-54		16%
55-64		17%
65 or older		26%

Statistical Statement:

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from May 20, 2020 – May 24, 2020. A total of 401 Florida residents completed the survey. Results have a maximum margin of error of ± 5.9 percentage points. Responses are weighted by age and gender to ensure reliable and accurate representation of the adult population (18+).