

Background & Methodology

Conducted 5,000 surveys among residents in The Auto Club Group territory

- Fielding took place May 12 - 16, 2022
- Utilized a proprietary online research panel
- Weighted by age and gender within state

Key Measures

- Severe Weather and Natural Disaster Preparation

Hurricane

1. Do you make advanced preparations for hurricane season or severe weather?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	—	—	—	—	—	400	—	400	—	—	1,600
Yes	—	71%	52%	—	—	—	—	—	55%	—	54%	—	—	62%
No	—	29%	48%	—	—	—	—	—	45%	—	46%	—	—	38%

2. What is your level of concern regarding the upcoming 2022 hurricane season compared to last season?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	—	—	—	—	—	400	—	400	—	—	1,600
More concerned than last season	—	27%	25%	—	—	—	—	—	19%	—	21%	—	—	24%
Same level of concern as last season	—	68%	64%	—	—	—	—	—	75%	—	72%	—	—	69%
Less concerned than last season	—	5%	11%	—	—	—	—	—	6%	—	7%	—	—	7%

3. Would you evacuate your home in the event of a hurricane if you were warned to evacuate?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	—	—	—	—	—	400	—	400	—	—	1,600
Yes	—	75%	83%	—	—	—	—	—	80%	—	79%	—	—	78%
No	—	25%	17%	—	—	—	—	—	20%	—	21%	—	—	22%

4. Why would you not evacuate in the event of a hurricane? (Select all that apply)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	100	67	—	—	—	—	—	85	—	83	—	—	335
Don't know where to go	—	28%	32%	—	—	—	—	—	32%	—	19%	—	—	28%
Can't bring my pets/Don't have a safe option for them	—	30%	24%	—	—	—	—	—	19%	—	25%	—	—	26%
Want to stay in case there's damage to my home or property that I can fix	—	25%	23%	—	—	—	—	—	21%	—	42%	—	—	26%
Financial reasons (e.g., can't afford a hotel)	—	23%	19%	—	—	—	—	—	23%	—	26%	—	—	23%
Myself or a family member is unable to travel	—	16%	12%	—	—	—	—	—	9%	—	6%	—	—	13%
Fear of looting after the storm	—	11%	15%	—	—	—	—	—	10%	—	18%	—	—	12%
I have to work	—	7%	13%	—	—	—	—	—	19%	—	11%	—	—	11%
Other	—	13%	15%	—	—	—	—	—	12%	—	21%	—	—	14%

5. What is the lowest category of hurricane that would make you decide to evacuate your home?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	300	333	—	—	—	—	—	315	—	317	—	—	1,265
1 (Wind speed: 74–95 mph)	—	9%	15%	—	—	—	—	—	14%	—	18%	—	—	12%
2 (Wind speed: 96–110 mph)	—	18%	25%	—	—	—	—	—	23%	—	26%	—	—	22%
3 (Wind speed: 111–129 mph)	—	33%	27%	—	—	—	—	—	30%	—	28%	—	—	30%
4 (Wind speed: 130–156 mph)	—	21%	16%	—	—	—	—	—	15%	—	11%	—	—	18%
5 (Wind speed: ≥ 157 mph)	—	6%	2%	—	—	—	—	—	3%	—	3%	—	—	4%
Don't know	—	13%	15%	—	—	—	—	—	15%	—	14%	—	—	14%

6. Have you ever had to evacuate your home due to a hurricane?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	—	—	—	—	—	400	—	400	—	—	1,600
Yes	—	40%	34%	—	—	—	—	—	23%	—	33%	—	—	34%
No	—	60%	66%	—	—	—	—	—	77%	—	67%	—	—	66%

7. Do you know your evacuation route?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	—	—	—	—	—	400	—	400	—	—	1,600
Yes	—	67%	56%	—	—	—	—	—	53%	—	66%	—	—	62%
No	—	33%	44%	—	—	—	—	—	47%	—	34%	—	—	38%

8. Have you ever filled multiple containers of gasoline in preparation for an approaching hurricane?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	—	—	—	—	—	400	—	400	—	—	1,600
Yes	—	45%	33%	—	—	—	—	—	35%	—	30%	—	—	39%
No	—	55%	67%	—	—	—	—	—	65%	—	70%	—	—	61%

9. Why did you fill multiple containers of gasoline in preparation for an approaching hurricane? (Select all that apply)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	177	136	—	—	—	—	—	141	—	112	—	—	566
Needed fuel for my generator	—	46%	37%	—	—	—	—	—	52%	—	54%	—	—	46%
Wanted to be prepared for the unexpected	—	48%	46%	—	—	—	—	—	40%	—	45%	—	—	46%
Worried gas stations will run out of fuel	—	45%	39%	—	—	—	—	—	43%	—	37%	—	—	43%
Worried gas stations will lose power, rendering them unable to pump fuel	—	41%	38%	—	—	—	—	—	40%	—	39%	—	—	40%
Wanted extra fuel in case I need to evacuate	—	39%	40%	—	—	—	—	—	39%	—	33%	—	—	38%
Worried gas prices will spike	—	22%	32%	—	—	—	—	—	32%	—	27%	—	—	26%
Other	—	0%	1%	—	—	—	—	—	0%	—	1%	—	—	1%

10. Have you suffered property damage from a hurricane in the past?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	—	—	—	—	—	400	—	400	—	—	1,600
Yes	—	45%	38%	—	—	—	—	—	35%	—	37%	—	—	40%
No	—	55%	62%	—	—	—	—	—	65%	—	63%	—	—	60%

Tornado

1. Do you have a plan for what you and your household members will do if a tornado warning is issued for your area?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	64%	73%	77%	89%	71%	87%	89%	67%	87%	75%	80%	84%	74%
No	—	36%	27%	23%	11%	29%	13%	11%	33%	13%	25%	20%	16%	26%

2. Do you know where the safest place to shelter is during a tornado?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	71%	73%	84%	94%	78%	90%	93%	79%	88%	83%	88%	91%	80%
No	—	16%	13%	6%	3%	11%	5%	4%	11%	5%	8%	7%	4%	10%
Unsure	—	13%	14%	10%	3%	11%	5%	3%	10%	7%	9%	5%	5%	10%

3. Do you have a designated safe interior place for you and your family to go during a tornado?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	75%	79%	82%	91%	79%	89%	91%	79%	83%	84%	84%	84%	81%
No	—	25%	21%	18%	9%	21%	11%	9%	21%	17%	16%	16%	16%	19%

4. Do you know what to do if you see a tornado in your area while driving?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	52%	59%	60%	78%	60%	71%	78%	62%	72%	65%	69%	70%	62%
No	—	25%	20%	16%	6%	20%	13%	8%	20%	14%	17%	15%	10%	18%
Unsure	—	23%	21%	24%	16%	20%	16%	14%	18%	14%	18%	16%	20%	20%

5. Do you know the difference between a tornado watch and a tornado warning?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	79%	81%	83%	93%	83%	90%	91%	84%	90%	87%	88%	90%	84%
No	—	11%	9%	11%	5%	9%	5%	5%	9%	5%	7%	7%	5%	9%
Unsure	—	10%	10%	6%	2%	8%	5%	4%	7%	5%	6%	5%	5%	7%

6. What is your level of concern regarding tornadoes this year compared to 2021?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
More concerned than last year	—	20%	28%	28%	26%	18%	27%	20%	22%	19%	25%	25%	20%	23%
Same level of concern as last year	—	72%	64%	64%	68%	69%	70%	72%	71%	73%	68%	66%	72%	69%
Less concerned than last year	—	8%	8%	8%	6%	13%	3%	8%	7%	8%	7%	9%	8%	8%

7. Have you ever experienced property damage from a tornado?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	22%	38%	28%	30%	22%	25%	30%	26%	23%	29%	33%	23%	27%
No	—	78%	62%	72%	70%	78%	75%	70%	74%	77%	71%	67%	77%	73%

Wildfire

1. Do you regularly maintain brush surrounding your home due to wildfire concerns?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	—	—	—	—	—	—	—	—	—	400	—	1,200
Yes	48%	45%	—	—	—	—	—	—	—	—	—	40%	—	44%
No	52%	55%	—	—	—	—	—	—	—	—	—	60%	—	56%

2. Have you ever experienced damage to your home or vehicle as a result of a wildfire?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	—	—	—	—	—	—	—	—	—	400	—	1,200
Yes	12%	14%	—	—	—	—	—	—	—	—	—	8%	—	12%
No	88%	86%	—	—	—	—	—	—	—	—	—	92%	—	88%

3. Which, if any, of the following advanced preparations do you make in case a wildfire occurs in your area? (Select all that apply)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	—	—	—	—	—	—	—	—	—	400	—	1,200
Have an evacuation route planned	45%	38%	—	—	—	—	—	—	—	—	—	48%	—	41%
Have an emergency kit ready	48%	36%	—	—	—	—	—	—	—	—	—	41%	—	39%
Keep your vehicle's gas tank filled	36%	38%	—	—	—	—	—	—	—	—	—	34%	—	37%
Store extra water/fire extinguishing equipment	31%	33%	—	—	—	—	—	—	—	—	—	33%	—	32%
Have a pet evacuation plan	30%	25%	—	—	—	—	—	—	—	—	—	24%	—	26%
Other	2%	2%	—	—	—	—	—	—	—	—	—	1%	—	2%
None, do not make advanced preparations for wildfires	24%	32%	—	—	—	—	—	—	—	—	—	34%	—	31%

4. Have you ever been placed under pre-evacuation or mandatory evacuation orders due to a wildfire?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	—	—	—	—	—	—	—	—	—	400	—	1,200
Yes	30%	18%	—	—	—	—	—	—	—	—	—	12%	—	19%
No	70%	82%	—	—	—	—	—	—	—	—	—	88%	—	81%

5. What is your level of concern regarding wildfires this year compared to 2021?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	—	—	—	—	—	—	—	—	—	400	—	1,200
More concerned than last year	46%	15%	—	—	—	—	—	—	—	—	—	16%	—	20%
Same level of concern as last year	45%	66%	—	—	—	—	—	—	—	—	—	68%	—	63%
Less concerned than last year	9%	19%	—	—	—	—	—	—	—	—	—	16%	—	17%

Hail

1. Have you ever experienced damage to your home or vehicle due to hail?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	—	400	400	400	400	400	400	200	400	400	400	4,600
Yes	57%	26%	—	45%	62%	36%	59%	72%	37%	68%	48%	44%	47%	42%
No	43%	74%	—	55%	38%	64%	41%	28%	63%	32%	52%	56%	53%	58%

2. What type of damage did you experience due to hail? (Select all that apply)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	230	100	—	179	251	142	238	290	152	141	191	174	193	2,281
Dents/scrapes to vehicle	64%	56%	—	57%	69%	63%	63%	69%	64%	70%	59%	68%	62%	62%
Roof damage to home	59%	35%	—	46%	49%	25%	49%	56%	37%	46%	48%	42%	43%	43%
Broken/cracked window(s) to vehicle	32%	36%	—	21%	17%	31%	19%	28%	31%	18%	24%	31%	19%	27%
Siding damage to home	24%	22%	—	35%	33%	26%	29%	32%	17%	33%	22%	24%	24%	26%
Broken/cracked window(s) to home	21%	26%	—	21%	10%	16%	13%	16%	15%	11%	14%	21%	14%	18%
Other	2%	1%	—	0%	1%	2%	1%	4%	1%	3%	1%	0%	3%	1%

3. Do you have a garage to protect your vehicle in the event of a hail storm?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	—	400	400	400	400	400	400	200	400	400	400	4,600
Yes	58%	46%	—	60%	65%	57%	70%	59%	47%	68%	53%	47%	63%	54%
No	42%	54%	—	40%	35%	43%	30%	41%	53%	32%	47%	53%	37%	46%

Flood

1. How concerned are you about experiencing a flood at your home?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Very concerned	—	18%	20%	21%	10%	13%	10%	9%	18%	9%	16%	16%	10%	16%
Somewhat concerned	—	43%	37%	35%	29%	35%	26%	26%	35%	35%	32%	30%	27%	35%
Not at all concerned	—	39%	43%	44%	61%	52%	64%	65%	47%	56%	52%	54%	63%	49%

2. Have you experienced flooding in your current or a previous residence?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	29%	28%	37%	32%	30%	27%	24%	29%	41%	26%	26%	23%	29%
No	—	71%	72%	63%	68%	70%	73%	76%	71%	59%	74%	74%	77%	71%

3. Are you aware homeowner's insurance does not cover flood damage?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	75%	72%	67%	76%	72%	76%	77%	70%	81%	76%	73%	74%	73%
No	—	25%	28%	33%	24%	28%	24%	23%	30%	19%	24%	27%	26%	27%

4. Do you have flood insurance?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	25%	25%	25%	15%	16%	11%	11%	16%	13%	22%	16%	16%	20%
No	—	75%	75%	75%	85%	84%	89%	89%	84%	87%	78%	84%	84%	80%

5. Are you aware of the 30-day waiting period for a new flood policy to take effect under the National Flood Insurance Program?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	—	400	400	400	400	400	400	400	400	200	400	400	400	4,600
Yes	—	43%	39%	31%	34%	27%	37%	30%	31%	54%	45%	32%	28%	36%
No	—	57%	61%	69%	66%	73%	63%	70%	69%	46%	55%	68%	72%	64%

Severe Weather/Natural Disasters

1. Do you have an emergency plan in case a natural disaster occurs?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	56%	57%	61%	53%	63%	52%	60%	60%	52%	60%	59%	63%	55%	57%
No	44%	43%	39%	47%	37%	48%	40%	40%	48%	40%	41%	37%	45%	43%

2. Do you have an evacuation plan in place in the event a natural disaster occurs and you need to evacuate your home?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	55%	56%	61%	52%	56%	47%	53%	54%	52%	55%	59%	59%	50%	55%
No	45%	44%	39%	48%	44%	53%	47%	46%	48%	45%	41%	41%	50%	45%

3. Has your household practiced your evacuation plan?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	221	226	244	195	221	190	212	216	208	106	235	236	202	2,712
Yes	54%	50%	58%	63%	59%	59%	50%	48%	57%	45%	49%	55%	50%	55%
No	46%	50%	42%	37%	41%	41%	50%	52%	43%	55%	51%	45%	50%	45%

4. Does the high price and availability of gas make you less willing to evacuate your home if recommended to do so during a natural disaster?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	26%	42%	36%	35%	32%	33%	30%	29%	40%	33%	35%	33%	25%	35%
No	74%	58%	64%	65%	68%	67%	70%	71%	60%	67%	65%	67%	75%	65%

5. What items do you consider most important to take if you needed to evacuate your home due to severe weather or a natural disaster? (Select all that apply)

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Cell phones	76%	82%	73%	77%	83%	79%	83%	79%	77%	81%	84%	79%	82%	79%
Cash	68%	81%	76%	72%	73%	74%	74%	73%	78%	75%	80%	72%	74%	76%
Extra water	63%	72%	73%	67%	63%	70%	68%	69%	72%	61%	74%	75%	71%	70%
License/ID	70%	72%	70%	65%	70%	68%	71%	68%	71%	70%	77%	69%	70%	70%
Extra food	57%	69%	72%	67%	64%	70%	61%	64%	70%	58%	71%	74%	68%	68%
First aid, medical supplies, or medication	62%	67%	72%	65%	59%	66%	63%	71%	67%	67%	73%	72%	68%	67%
Flashlight, batteries, or candles	53%	67%	69%	64%	58%	68%	67%	63%	68%	60%	70%	73%	64%	66%
Blankets/coats/extra clothing	56%	52%	62%	55%	58%	62%	57%	63%	63%	64%	61%	64%	61%	59%
Pets	59%	55%	58%	49%	61%	55%	58%	59%	58%	59%	59%	57%	56%	56%
Legal documents	58%	62%	54%	54%	53%	51%	51%	55%	53%	51%	61%	55%	49%	55%
Battery-operated radio	33%	50%	50%	39%	39%	46%	42%	48%	49%	39%	50%	54%	42%	46%
Proof of insurance	44%	52%	47%	40%	38%	37%	38%	39%	46%	36%	55%	41%	36%	44%
Sentimental items	39%	33%	34%	28%	28%	26%	29%	35%	27%	29%	33%	29%	26%	31%
Cleaning/Personal protective supplies (masks, gloves, disinfectant, hand sanitizer, wipes, etc.)	22%	32%	40%	30%	18%	28%	21%	24%	33%	17%	30%	32%	27%	30%
Photos	31%	31%	29%	25%	27%	23%	26%	30%	31%	26%	28%	31%	23%	28%
Computers	31%	33%	24%	23%	24%	20%	22%	22%	26%	25%	27%	23%	22%	26%
Inventory of household items	23%	33%	28%	20%	19%	17%	16%	21%	25%	18%	30%	23%	18%	25%
Other	2%	2%	3%	2%	3%	2%	3%	4%	3%	5%	3%	2%	2%	3%

6. What, if any, emergency supplies do you keep in your household in case severe weather or a natural disaster occurs? (Select all that apply)

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Flashlight	80%	84%	78%	79%	81%	84%	85%	85%	83%	82%	86%	84%	83%	83%
Water	74%	82%	74%	77%	73%	75%	77%	75%	80%	68%	76%	76%	71%	77%
Batteries	72%	79%	78%	74%	74%	74%	77%	75%	80%	73%	79%	77%	78%	77%
First aid, medical supplies, or medication	73%	72%	70%	73%	71%	69%	74%	75%	71%	76%	74%	76%	76%	72%
Non-perishable foods	62%	66%	63%	57%	63%	63%	62%	66%	65%	71%	69%	65%	62%	64%
Radio	45%	56%	53%	49%	52%	53%	55%	54%	49%	50%	53%	53%	52%	52%
Back-up generator	21%	36%	31%	30%	20%	33%	23%	20%	29%	25%	35%	23%	18%	29%
Other	2%	2%	2%	1%	3%	2%	2%	3%	1%	1%	3%	2%	2%	2%
None, do not keep emergency supplies for severe weather/natural disasters	5%	3%	3%	5%	6%	4%	5%	4%	4%	7%	3%	6%	6%	4%

7. Do you currently use a weather alert service that notifies you of storms and severe weather in your area?

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	68%	67%	72%	72%	74%	71%	77%	75%	79%	80%	76%	78%	72%	72%
No	32%	33%	28%	28%	26%	29%	23%	25%	21%	20%	24%	22%	28%	28%

8. To what degree, if at all, do you think climate change impacts the occurrence of natural disasters?

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Strong impact	46%	48%	43%	53%	45%	41%	36%	38%	37%	26%	37%	40%	39%	43%
Moderate impact	36%	32%	42%	32%	38%	39%	39%	37%	42%	51%	36%	37%	42%	37%
Weak impact	10%	11%	7%	8%	10%	10%	15%	14%	12%	13%	14%	12%	12%	11%
No impact at all	8%	9%	8%	7%	7%	10%	10%	11%	9%	10%	13%	11%	7%	9%

9. Have you ever made an insurance claim for damage to your home or vehicle due to severe weather or a natural disaster (e.g., hurricane, tornado, wildfire, flooding, hail, wind, lightning, or ice storm)?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	40%	32%	34%	35%	46%	26%	39%	48%	32%	44%	39%	32%	30%	34%
No	60%	68%	66%	65%	54%	74%	61%	52%	68%	56%	61%	68%	70%	66%

10. What type of severe weather or natural disaster caused the damage to your home or vehicle? (Select all that apply)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	161	127	135	130	182	104	155	186	131	89	156	129	121	1,806
Hail	80%	29%	35%	46%	65%	39%	79%	85%	44%	74%	56%	60%	65%	50%
Wind	23%	30%	35%	34%	43%	35%	31%	37%	25%	35%	34%	40%	25%	32%
Hurricane	7%	62%	43%	9%	5%	15%	6%	4%	44%	3%	29%	15%	5%	28%
Tornado	11%	27%	40%	30%	22%	27%	16%	22%	27%	13%	15%	30%	26%	26%
Flooding	11%	29%	24%	33%	14%	23%	10%	11%	20%	17%	14%	19%	15%	21%
Lightning	10%	17%	23%	20%	6%	23%	6%	8%	22%	8%	16%	15%	14%	17%
Ice storm	12%	13%	16%	23%	11%	19%	6%	10%	17%	9%	17%	16%	7%	15%
Wildfire	14%	13%	11%	11%	1%	14%	2%	2%	9%	1%	5%	7%	5%	9%
Other	1%	2%	1%	1%	11%	4%	3%	1%	2%	1%	3%	1%	1%	2%

11. Was the damage to your home or vehicle?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	144	100	119	111	166	94	143	176	69	85	82	119	107	1,515
Home	42%	55%	59%	56%	55%	48%	50%	40%	56%	39%	55%	48%	54%	52%
Vehicle	28%	17%	19%	19%	16%	32%	24%	25%	18%	22%	13%	19%	22%	21%
Both home and vehicle	30%	28%	22%	25%	29%	20%	26%	35%	26%	39%	32%	33%	24%	27%

12. What was the approximate value of your severe weather/natural disaster claim(s)?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	161	127	135	130	182	104	155	186	131	89	156	129	121	1,806
Less than \$1,000	5%	15%	6%	8%	9%	12%	7%	7%	9%	10%	13%	9%	8%	10%
\$1,000 - \$4,999	25%	16%	24%	19%	23%	28%	28%	20%	29%	21%	24%	29%	36%	23%
\$5,000 - \$9,999	20%	17%	25%	24%	27%	14%	19%	26%	30%	20%	31%	26%	26%	23%
\$10,000 - \$49,999	32%	29%	29%	24%	27%	28%	27%	33%	19%	30%	21%	23%	20%	26%
\$50,000 - \$99,999	5%	12%	8%	5%	4%	10%	7%	2%	5%	6%	3%	5%	3%	7%
\$100,000 or more	7%	7%	4%	16%	1%	1%	4%	2%	5%	3%	4%	4%	3%	6%
Don't remember	6%	4%	4%	4%	9%	7%	8%	10%	3%	10%	4%	4%	4%	5%

13. Are you aware homeowner's insurance does not cover sump pump failure?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	354	400	400	400	400	400	400	400	400	200	400	400	400	4,954
Yes	38%	46%	42%	47%	51%	42%	43%	39%	43%	49%	55%	39%	44%	44%
No	62%	54%	58%	53%	49%	58%	57%	61%	57%	51%	45%	61%	56%	56%

14. Do you have auto insurance comprehensive coverage that would help cover the cost of damages to your vehicle not caused from a collision?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	55%	57%	57%	57%	64%	54%	63%	60%	59%	66%	67%	59%	61%	59%
No	23%	24%	23%	16%	16%	18%	18%	19%	23%	16%	17%	21%	16%	20%
Unsure	16%	14%	14%	18%	13%	20%	13%	15%	14%	13%	11%	14%	15%	15%
Not applicable - do not have an auto insurance policy	6%	5%	6%	9%	7%	8%	6%	6%	4%	5%	5%	6%	8%	6%

15. Do you own or rent your current residence?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Own	53%	60%	58%	60%	62%	62%	64%	53%	59%	62%	67%	56%	55%	59%
Rent	41%	35%	37%	35%	33%	30%	29%	41%	33%	35%	27%	38%	40%	35%
Neither	6%	5%	5%	5%	5%	8%	7%	6%	8%	3%	6%	6%	5%	6%

16. Do you have a homeowner's insurance policy for your current residence?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	206	238	230	233	242	245	258	213	233	126	282	219	222	2,947
Yes	90%	87%	90%	95%	96%	88%	94%	93%	93%	96%	90%	88%	95%	91%
No	10%	13%	10%	5%	4%	12%	6%	7%	7%	4%	10%	12%	5%	9%

17. Do you have a renter's insurance policy for your current residence?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	166	143	149	148	138	123	113	161	134	70	99	158	160	1,762
Yes	61%	56%	51%	45%	54%	53%	57%	58%	44%	48%	60%	45%	55%	52%
No	39%	44%	49%	55%	46%	47%	43%	42%	56%	52%	40%	55%	45%	48%

18. Do you have enough coverage in your homeowner's policy to cover expense and claim reimbursements in the event you experienced home damage due to a natural disaster?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	187	205	206	221	233	217	242	199	213	122	255	195	210	2,705
Yes	73%	79%	83%	82%	83%	74%	78%	78%	81%	72%	81%	77%	75%	79%
No	7%	8%	6%	2%	2%	5%	2%	2%	2%	2%	5%	7%	2%	5%
Unsure	20%	13%	11%	16%	15%	21%	20%	20%	17%	26%	14%	16%	23%	16%

19. Approximately, how often do you have a coverage review of your homeowner's or renter's insurance policy?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	287	285	281	286	307	282	303	292	273	157	312	264	299	3,628
Every 6 months or less	17%	16%	17%	22%	14%	17%	11%	12%	19%	11%	12%	12%	13%	16%
Once a year	47%	55%	52%	44%	49%	45%	49%	47%	53%	51%	60%	59%	53%	51%
Once every two years	14%	11%	18%	14%	15%	18%	14%	14%	12%	11%	12%	12%	13%	14%
Once every three years or less	11%	7%	5%	8%	9%	8%	13%	12%	7%	12%	6%	7%	11%	8%
Never, have not had a coverage review	11%	11%	8%	12%	13%	12%	13%	15%	9%	15%	10%	10%	10%	11%

20. Do you video document the contents of your home for insurance purposes?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	287	285	281	286	307	282	303	292	273	157	312	264	299	3,628
Yes	36%	49%	47%	47%	30%	41%	31%	36%	41%	31%	40%	43%	30%	42%
No	64%	51%	53%	53%	70%	59%	69%	64%	59%	69%	60%	57%	70%	58%

21. Do you have important documents stored in a safe place for insurance purposes?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	287	285	281	286	307	282	303	292	273	157	312	264	299	3,628
Yes	86%	88%	86%	85%	90%	85%	88%	87%	88%	86%	90%	84%	86%	87%
No	14%	12%	14%	15%	10%	15%	12%	13%	12%	14%	10%	16%	14%	13%

Respondent Profile

Gender														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Male	50%	48%	48%	48%	49%	49%	49%	49%	48%	51%	48%	48%	49%	49%
Female	50%	52%	52%	52%	51%	51%	51%	51%	52%	49%	52%	52%	51%	51%

Age Range														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
18-34	32%	26%	31%	30%	29%	29%	29%	30%	29%	34%	28%	29%	28%	29%
35-44	18%	15%	17%	17%	16%	15%	17%	17%	16%	16%	16%	16%	16%	16%
45-54	15%	16%	17%	16%	15%	16%	16%	15%	17%	13%	16%	16%	16%	16%
55-64	16%	17%	16%	17%	17%	18%	17%	17%	17%	16%	17%	17%	18%	17%
65 or older	19%	26%	19%	20%	23%	22%	21%	21%	21%	21%	23%	22%	22%	22%

Statistical Statement:

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from May 12 - 16, 2022. A total of 5,000 residents completed the survey. Survey results asked of all respondents have a maximum margin of error of ± 1.4% points. For individual states (except ND), the maximum margin of error is ± 4.9% points. Responses are weighted by age and gender within state to ensure reliable and accurate representation of the adult population (18+).