

**Background & Methodology**

**Conducted 5,000 surveys among residents in The Auto Club Group territory**

- Fielding took place January 26 – 31, 2022
- Utilized a proprietary online research panel
- Weighted by age and gender within state

**Key Measures**

- Impact of the COVID-19 Pandemic on Travel Plans and Preferences
- Q1 (January-March) Travel Plans
- Spring Break Travel Plans

**1. Approximately, how many vacations, of 3 days or more, did you take last year (2021)?**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
None	35%	32%	41%	38%	41%	38%	33%	39%	35%	31%	39%	38%	40%	37%
1	25%	22%	20%	22%	21%	23%	23%	20%	26%	26%	20%	24%	23%	23%
2-3	27%	29%	24%	27%	26%	27%	32%	30%	27%	28%	27%	26%	26%	27%
4-5	9%	12%	11%	8%	8%	6%	8%	7%	8%	9%	9%	7%	7%	9%
More than 5	4%	5%	4%	5%	4%	6%	4%	4%	4%	6%	5%	5%	4%	4%

**2. Approximately, how many vacations, of 3 days or more, did you take/plan to take this year (2022)?**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
None	34%	39%	44%	40%	41%	38%	28%	38%	36%	35%	41%	38%	38%	38%
1	21%	20%	15%	21%	21%	22%	22%	21%	21%	16%	18%	20%	20%	20%
2-3	26%	23%	25%	24%	26%	25%	32%	28%	26%	32%	28%	28%	27%	26%
4-5	12%	10%	10%	8%	6%	8%	10%	7%	12%	11%	6%	8%	11%	9%
More than 5	7%	8%	6%	7%	6%	7%	8%	6%	5%	6%	7%	6%	4%	7%

**3. When do you expect to take your next vacation this year, of 3 days or more away from home? - Asked of respondents who plan to take a 2022 vacation**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	264	242	224	241	233	249	288	247	257	128	234	243	250	3,100
January	6%	5%	4%	3%	3%	4%	5%	1%	5%	1%	3%	2%	2%	4%
February	18%	11%	14%	15%	14%	10%	15%	14%	14%	9%	15%	9%	12%	13%
March	17%	14%	16%	19%	19%	16%	17%	14%	11%	19%	13%	16%	16%	15%
April	12%	14%	11%	10%	7%	13%	10%	12%	8%	9%	10%	10%	13%	11%
May	12%	12%	13%	11%	9%	12%	11%	10%	11%	19%	12%	18%	11%	12%
June	8%	11%	10%	12%	11%	12%	12%	18%	13%	9%	11%	12%	14%	12%
July	9%	6%	13%	11%	13%	10%	11%	10%	11%	13%	13%	12%	9%	10%
August	6%	8%	3%	4%	10%	7%	7%	6%	5%	4%	7%	4%	6%	6%
September	4%	5%	5%	4%	3%	5%	2%	4%	5%	7%	4%	6%	4%	5%
October	3%	4%	3%	4%	1%	3%	2%	1%	5%	1%	4%	3%	2%	3%
November	1%	2%	3%	1%	2%	1%	2%	2%	2%	2%	3%	1%	2%	2%
December	1%	2%	1%	1%	1%	1%	0%	2%	2%	1%	1%	1%	2%	1%
Unsure	3%	6%	4%	5%	7%	6%	6%	6%	8%	6%	4%	6%	7%	6%

4. Are you concerned about contracting COVID-19?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	54%	64%	64%	59%	55%	65%	54%	51%	65%	42%	60%	58%	55%	61%
No	46%	36%	36%	41%	45%	35%	46%	49%	35%	58%	40%	42%	45%	39%

5. Which of the following best describes if you have or plan to get vaccinated for COVID-19?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
I am fully vaccinated for COVID-19	72%	70%	63%	72%	67%	69%	69%	71%	65%	62%	64%	56%	70%	68%
I am partially vaccinated for COVID-19	6%	5%	5%	5%	4%	6%	4%	4%	7%	1%	5%	8%	5%	5%
I have not received a COVID-19 vaccination but plan to get one	7%	7%	12%	6%	4%	5%	8%	3%	9%	7%	8%	8%	4%	7%
I do not plan to get vaccinated for COVID-19	15%	18%	20%	17%	25%	20%	19%	22%	19%	30%	23%	28%	21%	20%

6. Which of the following best describes if you have or plan to get a COVID-19 booster shot? - Asked of respondents who are fully vaccinated														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	283	270	243	284	267	272	272	283	260	119	250	224	284	3,311
I have already received a COVID-19 booster shot	71%	75%	72%	73%	74%	75%	73%	70%	66%	70%	71%	69%	71%	72%
I have not received but plan to get a COVID-19 booster shot	19%	16%	21%	20%	18%	19%	17%	20%	25%	17%	18%	22%	20%	19%
I do not plan to get a COVID-19 booster shot	10%	9%	7%	7%	8%	6%	10%	10%	9%	13%	11%	9%	9%	9%

7. Would the COVID-19 booster shot make you feel more confident to travel? - Asked of respondents who are fully vaccinated														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	283	270	243	284	267	272	272	283	260	119	250	224	284	3,311
Yes	73%	71%	67%	71%	71%	71%	74%	63%	68%	67%	67%	61%	64%	69%
No	27%	29%	33%	29%	29%	29%	26%	37%	32%	33%	33%	39%	36%	31%

8. Was traveling a motivating factor in your decision to get a COVID-19 vaccination? - Asked of respondents who have been vaccinated or plan to get vaccinated														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	331	322	308	331	305	316	320	311	320	135	303	287	318	3,907
Yes	40%	46%	43%	40%	30%	41%	37%	31%	37%	34%	40%	35%	37%	40%
No	60%	54%	57%	60%	70%	59%	63%	69%	63%	66%	60%	65%	63%	60%

9. Would you be traveling more this year, if there wasn't a pandemic?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	60%	69%	65%	67%	51%	60%	56%	55%	62%	47%	61%	54%	53%	62%
No	40%	31%	35%	33%	49%	40%	44%	45%	38%	53%	39%	46%	47%	38%

10. Which of the following best describes how the COVID-19 pandemic affected your 2021 travel plans? (Select all that apply)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
I canceled 2021 travel plans and did not reschedule	30%	30%	27%	27%	27%	30%	29%	23%	22%	26%	25%	25%	23%	27%
I rescheduled 2021 travel plans for 2022	18%	26%	20%	19%	14%	19%	16%	13%	19%	9%	18%	16%	19%	20%
I rescheduled 2021 travel plans for 2023 or later	7%	5%	5%	6%	2%	3%	4%	3%	4%	3%	3%	5%	4%	5%
I did not alter any 2021 travel plans due to the pandemic	29%	25%	23%	28%	29%	27%	32%	34%	31%	37%	32%	33%	32%	28%
I did not have any travel plans for 2021	20%	19%	29%	22%	30%	24%	21%	29%	25%	27%	23%	25%	26%	23%

11. Which of the following best describes how the COVID-19 pandemic has affected your 2022 travel plans? (Select all that apply)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
I canceled/plan to cancel 2022 travel plans and not reschedule	12%	14%	7%	9%	7%	11%	6%	6%	7%	5%	12%	9%	7%	10%
I rescheduled/plan to reschedule 2022 travel plans for later in the year	22%	25%	26%	23%	12%	19%	18%	18%	21%	12%	19%	17%	16%	21%
I rescheduled/plan to reschedule 2022 travel plans for 2023 or later	9%	7%	8%	6%	3%	7%	6%	6%	7%	4%	8%	7%	6%	7%
I did not/do not plan to alter any 2022 travel plans due to the pandemic	41%	35%	34%	40%	47%	40%	52%	45%	42%	49%	41%	43%	48%	40%
I do not have any travel plans for 2022	21%	22%	29%	24%	31%	27%	20%	27%	25%	30%	23%	26%	26%	25%

12. Overall, do you currently feel comfortable or uncomfortable traveling?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Comfortable	71%	63%	67%	64%	72%	62%	71%	71%	63%	76%	62%	69%	66%	65%
Uncomfortable	29%	37%	33%	36%	28%	38%	29%	29%	37%	24%	38%	31%	34%	35%

13. Why do you currently feel comfortable traveling? (Select all that apply) - Asked of respondents comfortable traveling														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	281	260	273	259	285	247	283	284	253	154	250	274	262	3,365
Received COVID-19 vaccination	45%	44%	37%	48%	38%	44%	47%	42%	40%	39%	43%	39%	41%	43%
I believe the risk for contracting COVID-19 is the same wherever I go	41%	38%	40%	31%	40%	36%	39%	38%	34%	42%	38%	44%	39%	38%
More confident in safety measures being implemented (e.g., wearing masks, sanitizing)	28%	31%	25%	32%	26%	27%	33%	28%	33%	21%	34%	31%	28%	30%
More knowledgeable about how the virus spreads	26%	26%	25%	22%	19%	17%	23%	18%	20%	21%	28%	25%	26%	23%
Less afraid about the dangers of the virus	26%	20%	23%	20%	22%	28%	24%	26%	19%	34%	25%	27%	30%	23%
More confident in medical treatment and outcomes	18%	22%	20%	20%	14%	19%	20%	14%	16%	18%	14%	19%	20%	19%
More confident after having taken a trip and didn't contract the virus	15%	15%	15%	18%	11%	16%	14%	14%	17%	8%	19%	20%	13%	16%
Quarantine fatigue/want to get out of the house	13%	11%	13%	11%	13%	15%	17%	15%	17%	19%	12%	14%	16%	13%
News reports that COVID-19 cases and deaths are declining	10%	18%	14%	13%	7%	14%	11%	7%	11%	4%	11%	11%	16%	13%
Previously contracted the virus and believe I am immune	14%	13%	13%	6%	17%	9%	13%	16%	11%	12%	12%	13%	14%	12%
Travel insurance gives me confidence	8%	7%	9%	10%	5%	5%	6%	5%	8%	4%	8%	4%	6%	7%
Other	3%	6%	4%	3%	7%	5%	4%	9%	5%	7%	3%	4%	4%	5%

14. Why do you currently feel uncomfortable traveling? (Select all that apply) - Asked of respondents uncomfortable traveling														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	119	140	127	141	115	153	117	116	147	46	150	126	138	1,635
Concerned about being in crowds of people	54%	61%	61%	59%	57%	65%	58%	53%	59%	61%	54%	57%	60%	60%
Concerned about new strains of COVID-19	51%	55%	59%	52%	56%	58%	56%	50%	59%	59%	50%	54%	60%	56%
Concerned about contracting/spreading COVID-19	58%	50%	55%	55%	51%	57%	58%	50%	56%	57%	47%	60%	60%	54%
Concerned about the number of COVID-19 cases	50%	40%	60%	47%	50%	57%	54%	55%	56%	55%	35%	55%	55%	50%
Not confident that safety measures are being properly implemented (e.g. wearing masks, sanitizing)	51%	48%	44%	41%	41%	47%	41%	50%	41%	46%	41%	39%	47%	45%
Concerned about finances	27%	24%	27%	30%	35%	27%	25%	29%	27%	25%	34%	25%	32%	27%
Concerned about other health issues (non-COVID-19 related)	13%	14%	18%	17%	18%	21%	14%	15%	13%	23%	16%	18%	13%	16%
More informed about the effects of COVID-19	14%	10%	8%	14%	12%	11%	10%	12%	12%	20%	12%	12%	15%	12%
Other	9%	2.2%	5%	2%	5%	5%	3%	5%	3%	7%	3%	2%	5%	4%

15. Do you feel more or less comfortable traveling now than three months ago?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
More comfortable traveling now than three months ago	34%	37%	34%	35%	21%	34%	28%	26%	28%	19%	27%	30%	27%	32%
Less comfortable traveling now than three months ago	15%	15%	15%	15%	15%	16%	16%	17%	18%	14%	17%	17%	18%	16%
No difference	51%	48%	51%	50%	64%	50%	56%	57%	54%	67%	56%	53%	55%	52%

16. How, if at all, does the rise of COVID cases affect your willingness to travel?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
I am less willing to travel when COVID cases are rising	43%	46%	41%	41%	38%	47%	43%	38%	46%	32%	43%	35%	42%	43%
No difference – I'm eager to travel in 2022, regardless of COVID cases	40%	35%	39%	39%	39%	33%	42%	40%	34%	48%	37%	43%	40%	38%
No difference – I'm unwilling to travel this year, because of the pandemic	7%	10%	7%	9%	8%	9%	5%	7%	9%	6%	9%	9%	8%	8%
Not applicable – I will not travel this year, regardless of the pandemic	10%	9%	13%	11%	15%	11%	10%	15%	11%	14%	11%	13%	10%	11%

17. Do you currently feel comfortable or uncomfortable doing each of the following?															
	% Comfortable	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)		400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Using own vehicle for road trip	90%	91%	89%	90%	91%	89%	96%	94%	89%	97%	90%	91%	92%	90%	
Traveling in an RV	77%	76%	74%	71%	80%	73%	84%	78%	72%	83%	75%	76%	78%	75%	
Camping	83%	72%	71%	68%	81%	76%	84%	80%	67%	80%	75%	78%	78%	74%	
Renting a car	73%	75%	68%	73%	73%	67%	77%	75%	67%	77%	69%	71%	70%	71%	
Staying in a hotel/resort	72%	68%	69%	70%	78%	67%	77%	79%	68%	81%	69%	74%	75%	71%	
Renting a house/villa	73%	69%	69%	65%	72%	65%	77%	74%	68%	73%	70%	69%	69%	69%	
Taking a commercial flight	60%	53%	48%	53%	53%	43%	59%	56%	42%	56%	47%	48%	54%	51%	
Going to theme parks	50%	50%	48%	49%	55%	44%	52%	53%	47%	58%	48%	51%	48%	49%	
Taking an ocean or river cruise	42%	41%	40%	34%	40%	31%	37%	41%	34%	42%	40%	36%	38%	38%	
Traveling Internationally	41%	35%	36%	34%	35%	29%	39%	39%	30%	32%	33%	32%	35%	34%	

18. What would need to happen in order for you to feel more comfortable traveling? (Select all that apply)														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
When COVID-19 virus cases trend lower	42%	39%	39%	40%	34%	44%	39%	37%	45%	28%	41%	36%	39%	40%
Once I am more financially secure/get funds for travel	22%	25%	27%	20%	28%	24%	23%	30%	28%	26%	27%	22%	28%	25%
When the CDC or World Health Org (WHO) says it's safe to travel	28%	26%	25%	25%	19%	24%	25%	21%	23%	20%	25%	23%	22%	24%
When travel advisories are lifted for area(s) where I want to travel	22%	17%	19%	19%	17%	17%	15%	19%	15%	16%	17%	16%	19%	17%
When businesses/attractions reopen/resume normal operations (e.g., restaurants, museums, etc.)	13%	15%	14%	20%	15%	17%	19%	17%	14%	18%	15%	18%	18%	16%
When foreign governments lift travel restrictions	16%	15%	13%	15%	13%	12%	11%	14%	11%	11%	13%	10%	16%	13%
Once I am fully vaccinated	13%	12%	14%	12%	10%	15%	9%	10%	11%	8%	9%	10%	12%	12%
Once I am partially vaccinated	6%	6%	6%	5%	2%	2%	3%	2%	2%	2%	5%	3%	2%	4%
Other	4%	1%	2%	2%	3%	4%	2%	3%	2%	3%	2%	3%	3%	2%
Nothing, I already feel safe traveling	24%	18%	19%	21%	26%	20%	26%	26%	20%	32%	23%	25%	23%	21%
Nothing, I don't anticipate traveling again	4%	6%	7%	6%	5%	6%	4%	5%	4%	6%	6%	6%	5%	6%

19. Which of the following best describes your plans to take a cruise (ocean or river)?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
I already have or plan to take a cruise this year (2022)	14%	17%	14%	11%	6%	14%	7%	8%	10%	3%	14%	9%	9%	13%
I plan to take a cruise next year (2023)	10%	12%	14%	14%	7%	10%	6%	6%	12%	6%	13%	12%	8%	11%
I plan to take a cruise in 2024 or later	11%	7%	11%	9%	10%	7%	11%	8%	12%	13%	10%	7%	10%	9%
I do not plan to take a cruise due to the pandemic	19%	27%	16%	22%	19%	19%	21%	18%	21%	15%	19%	19%	17%	21%
I have no interest in cruising regardless of the pandemic	46%	37%	45%	44%	58%	50%	55%	60%	45%	63%	44%	53%	56%	46%

20. Why are you waiting to take a cruise? (Select all that apply) - Asked of respondents cruising in 2023 or later														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	86	78	93	95	66	68	67	59	94	43	89	73	70	981
Financial reasons/saving money for travel	37%	25%	33%	34%	52%	33%	42%	44%	45%	62%	38%	44%	47%	36%
Concerned about catching COVID-19/getting sick	24%	33%	27%	36%	13%	32%	28%	31%	32%	16%	35%	30%	22%	30%
Don't want to be in crowds	15%	26%	21%	14%	12%	26%	22%	17%	21%	10%	18%	19%	18%	21%
Concerned cruise lines will not take enough safety precautions	16%	19%	18%	19%	12%	15%	22%	11%	13%	10%	20%	19%	18%	17%
Unsure if cruises will get canceled/don't want to reschedule	20%	20%	12%	22%	12%	22%	16%	17%	11%	11%	12%	18%	12%	17%
Unable to take time off work/Too busy for vacation	17%	9%	17%	12%	11%	12%	9%	10%	15%	29%	19%	18%	8%	13%
My preferred cruise destination is not available this year	16%	15%	16%	13%	8%	7%	8%	13%	8%	4%	5%	9%	8%	12%
My preferred cruise line has not resumed bookings	10%	7%	7%	8%	3%	10%	3%	6%	8%	3%	5%	3%	11%	7%
Other	4%	4%	3%	4%	9%	4%	1%	7%	4%	2%	5%	8%	10%	4%

21. Are you driving more or less due to the pandemic?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Driving more	23%	27%	27%	23%	18%	21%	17%	19%	22%	16%	21%	21%	23%	23%
Driving less	28%	28%	29%	26%	20%	35%	28%	23%	28%	17%	29%	24%	25%	28%
No difference	49%	45%	44%	51%	62%	44%	55%	58%	50%	67%	50%	55%	52%	49%

22. Have you or someone in your household done either of the following since the pandemic began?														
% Yes	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Worked from home	53%	48%	47%	48%	43%	43%	43%	37%	41%	36%	40%	40%	40%	45%
Attended virtual school	37%	34%	34%	35%	31%	32%	36%	28%	36%	27%	30%	29%	35%	34%

23. Are you working from home more often due to the pandemic? - Asked of respondents who worked from home														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	218	194	190	199	169	170	176	148	165	77	160	161	162	2,189
Yes	62%	66%	68%	67%	53%	71%	66%	62%	62%	47%	68%	66%	63%	65%
No	38%	34%	32%	33%	47%	29%	34%	38%	38%	53%	32%	34%	37%	35%

24. Does the flexibility of working from home or virtual school make you more likely to take an upcoming trip this year? - Asked of respondents with work from home or virtual school flexibility														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	259	225	242	240	218	222	228	191	223	101	207	199	219	2,774
Yes	55%	54%	57%	53%	41%	53%	45%	44%	53%	29%	49%	51%	45%	52%
No	45%	46%	43%	47%	59%	47%	55%	56%	47%	71%	51%	49%	55%	48%

25. How have your travel habits changed since the pandemic began? (Select all that apply) - Asked of respondents who traveled in 2021 or plan to travel in 2022														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	313	303	288	298	291	304	326	289	306	154	295	294	292	3,753
I avoid activities with large crowds (e.g. avoid theme parks, crowded beaches, etc.)	38%	33%	37%	34%	33%	37%	38%	38%	35%	34%	37%	37%	35%	35%
I take fewer trips	30%	30%	32%	29%	32%	35%	35%	33%	35%	26%	29%	33%	32%	32%
I travel to less crowded destinations	29%	31%	28%	29%	27%	33%	32%	30%	30%	26%	32%	30%	30%	30%
I travel closer to home	21%	27%	24%	23%	27%	27%	27%	21%	27%	21%	23%	21%	28%	25%
I take more drive trips	28%	30%	22%	25%	24%	21%	25%	25%	24%	23%	20%	23%	23%	25%
I am avoiding air travel	18%	28%	22%	24%	22%	27%	20%	23%	30%	26%	25%	22%	20%	25%
I am more likely to visit family or friends	18%	26%	24%	21%	22%	24%	23%	19%	26%	25%	26%	23%	20%	23%
I bring cleaning supplies while traveling	23%	22%	25%	24%	22%	25%	20%	25%	24%	23%	25%	26%	18%	23%
I avoid eating out at restaurants	18%	21%	21%	23%	18%	26%	23%	20%	23%	21%	21%	19%	19%	22%
I take shorter trips	16%	21%	22%	14%	20%	17%	18%	16%	22%	10%	18%	17%	19%	19%
I am more likely to purchase travel insurance	12%	15%	12%	12%	10%	10%	11%	11%	11%	8%	11%	11%	12%	12%
I have shifted international travel plans to domestic plans	14%	10%	12%	10%	11%	13%	9%	9%	9%	9%	12%	10%	11%	11%
I am more likely to take an RV trip	11%	11%	11%	7%	7%	10%	7%	5%	7%	9%	9%	9%	11%	9%
I am more likely to use a travel agent	6%	9%	6%	8%	2%	3%	3%	4%	4%	1%	7%	4%	5%	6%
Other	0.5%	1%	0.2%	1%	1%	1%	1%	1%	0.3%	0.0%	1%	1%	0.4%	1%
None, I have not changed my travel habits since the pandemic began	21%	19%	20%	20%	28%	18%	27%	24%	20%	34%	23%	26%	26%	21%

26. Are you willing to wear a mask in public while traveling?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes, I will wear a mask in public while traveling	67%	70%	67%	76%	56%	72%	63%	60%	73%	45%	69%	63%	60%	68%
I will wear a mask while traveling <u>only if it is required</u>	25%	23%	26%	20%	32%	20%	30%	30%	21%	42%	21%	27%	32%	24%
No, I will not wear a mask in public while traveling	8%	7%	7%	4%	12%	8%	7%	10%	6%	13%	10%	10%	8%	8%

27. Should proof of COVID-19 vaccination be required for each of the following?															
	% Yes	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)		400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
To enter other countries		73%	74%	69%	75%	67%	73%	71%	67%	71%	62%	73%	65%	70%	72%
For ocean cruising		68%	71%	64%	70%	62%	70%	68%	64%	68%	57%	69%	62%	65%	68%
For air travel		65%	66%	63%	73%	61%	68%	64%	59%	66%	52%	67%	60%	63%	66%
For river cruising		64%	66%	58%	66%	58%	65%	62%	57%	65%	50%	62%	58%	59%	63%

28. Which of the following best describes how a proof of vaccination requirement would impact your decision to travel <u>domestically</u> ?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
More likely to travel	49%	51%	43%	47%	37%	43%	43%	42%	39%	32%	42%	39%	40%	44%
Less likely to travel	16%	17%	16%	16%	16%	21%	17%	17%	16%	21%	18%	19%	20%	17%
Neither, proof of vaccination would not impact my decision	35%	32%	41%	37%	47%	36%	40%	41%	45%	47%	40%	42%	40%	39%

29. Which of the following best describes how a proof of vaccination requirement would impact your decision to travel <u>internationally</u> ?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
More likely to travel	39%	39%	27%	34%	24%	32%	36%	34%	33%	22%	32%	30%	31%	33%
Less likely to travel	22%	22%	25%	24%	24%	27%	20%	23%	19%	26%	24%	19%	23%	23%
Neither, proof of vaccination would not impact my decision	39%	39%	48%	42%	52%	41%	44%	43%	48%	52%	44%	51%	46%	44%

30. Would a <u>mask mandate</u> requirement deter you from visiting, or encourage you to visit a destination?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Would Deter me from visiting a destination	21%	21%	21%	17%	26%	18%	22%	25%	17%	29%	20%	23%	28%	21%
Would Encourage me to visit a destination	39%	45%	42%	45%	32%	43%	37%	32%	41%	22%	37%	35%	34%	40%
No impact on decision to visit a destination	40%	34%	37%	38%	42%	39%	41%	43%	42%	49%	43%	42%	38%	39%

31. Would a <u>quarantine upon your return</u> requirement deter you from visiting, or encourage you to visit a destination?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Would Deter me from visiting a destination	50%	47%	44%	44%	57%	48%	50%	54%	42%	58%	47%	52%	52%	47%
Would Encourage me to visit a destination	17%	22%	22%	24%	13%	18%	16%	13%	24%	7%	18%	17%	17%	20%
No impact on decision to visit a destination	33%	31%	34%	32%	30%	34%	34%	33%	34%	35%	35%	31%	31%	33%

32. Would a <u>proof of vaccination</u> requirement deter you from visiting, or encourage you to visit a destination?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Would Deter me from visiting a destination	22%	25%	27%	20%	28%	24%	24%	23%	23%	32%	26%	30%	29%	25%
Would Encourage me to visit a destination	42%	43%	39%	46%	37%	42%	41%	37%	40%	29%	39%	34%	41%	41%
No impact on decision to visit a destination	36%	32%	34%	34%	35%	34%	35%	40%	37%	39%	35%	36%	30%	34%

33. Would a <u>proof of negative COVID-19 test within a required timeframe</u> requirement deter you from visiting, or encourage you to visit a destination?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Would Deter me from visiting a destination	28%	28%	25%	23%	29%	27%	25%	30%	22%	35%	26%	30%	29%	26%
Would Encourage me to visit a destination	37%	42%	38%	42%	27%	36%	34%	31%	39%	23%	37%	30%	35%	38%
No impact on decision to visit a destination	35%	30%	37%	35%	44%	37%	41%	39%	39%	42%	37%	40%	36%	36%

34. Would you value having a convenient way to show digital proof on your mobile phone for each of the following?														
% Yes	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Proof of required COVID-19 test	70%	70%	70%	74%	63%	65%	65%	60%	68%	54%	65%	61%	62%	67%
Proof of COVID-19 vaccination	71%	70%	66%	75%	63%	67%	65%	63%	65%	56%	66%	60%	63%	67%
Proof of COVID-19 recovery	64%	67%	61%	68%	56%	59%	57%	57%	61%	49%	60%	55%	58%	62%

35. Are you finding it challenging to understand the COVID-related requirements for international travel?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	44%	41%	32%	37%	32%	33%	31%	32%	34%	27%	34%	31%	37%	36%
No	56%	59%	68%	63%	68%	67%	69%	68%	66%	73%	66%	69%	63%	64%

**36. How does the challenge of understanding COVID-related requirements impact your international travel intentions? (Select all that apply) - Asked of respondents finding it challenging to understand international travel requirements**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	169	160	121	153	128	133	124	124	130	57	127	123	148	1,697
I am waiting to plan travel	34%	40%	35%	39%	34%	37%	37%	36%	43%	45%	38%	45%	38%	39%
I am more stressed about whether I'll encounter issues entering countries	31%	42%	37%	32%	31%	34%	33%	36%	39%	28%	37%	32%	36%	36%
I am spending more time researching travel	31%	37%	28%	31%	29%	21%	25%	27%	25%	20%	34%	25%	29%	30%
I changed plans from international travel to domestic travel	20%	19%	13%	28%	20%	23%	22%	17%	14%	17%	20%	22%	22%	20%
I am choosing to travel to countries that have fewer restrictions	18%	18%	21%	18%	13%	15%	11%	14%	17%	7%	21%	13%	13%	17%
I am working with a travel advisor	17%	14%	19%	10%	5%	9%	6%	7%	7%	1%	12%	8%	11%	12%
Other	5%	5%	6%	4%	13%	9%	5%	10%	4%	5%	7%	10%	11%	6%

**37. Travel agents typically provide travel options and information regarding destinations, travel requirements, and help with booking travel providers and making changes if needed. How, if at all, has your perspective on the value of working with a travel agent changed since the pandemic began?**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
I value travel agents more than before the pandemic	21%	29%	29%	19%	15%	21%	16%	18%	21%	10%	21%	17%	21%	23%
My opinion has not changed	74%	66%	68%	78%	81%	74%	81%	77%	74%	87%	73%	78%	77%	73%
I value travel agents less than before the pandemic	5%	5%	3%	3%	4%	5%	3%	5%	5%	3%	6%	5%	2%	4%

**38. Are you now more likely to purchase travel insurance than before the pandemic began?**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	47%	50%	49%	48%	39%	48%	44%	40%	48%	38%	42%	40%	47%	47%
No	53%	50%	51%	52%	61%	52%	56%	60%	52%	62%	58%	60%	53%	53%

**39. How informed do you feel you are about the benefits of having travel insurance?**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Very well informed	30%	31%	31%	29%	24%	27%	25%	21%	26%	22%	33%	22%	24%	28%
Somewhat informed	54%	50%	46%	48%	46%	53%	52%	51%	54%	50%	44%	49%	52%	50%
Not at all informed	16%	19%	23%	23%	30%	20%	23%	28%	20%	28%	23%	29%	24%	22%

**40. Are you aware that travel insurance offers financial benefits for unexpected issues when flying including lost luggage, flight cancellations and flight delays of as little as 3 hours?**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	63%	64%	64%	57%	54%	55%	60%	56%	61%	56%	60%	53%	55%	60%
No	37%	36%	36%	43%	46%	45%	40%	44%	39%	44%	40%	47%	45%	40%

**41. Do you plan to take a vacation(s), of 3 days or more away from home, during the months of January - March 2022?**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	43%	39%	39%	37%	29%	34%	36%	28%	30%	34%	36%	30%	31%	36%
No	57%	61%	61%	63%	71%	66%	64%	72%	70%	66%	64%	70%	69%	64%

**42. Is the pandemic a reason why you are not taking a vacation in January - March 2022? - Asked of respondents who do not plan to take a vacation in Q1**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	227	241	245	253	282	269	258	289	279	136	259	284	279	3,301
Yes	25%	31%	26%	34%	19%	27%	30%	21%	31%	12%	24%	23%	24%	28%
No	75%	69%	74%	66%	81%	73%	70%	79%	69%	88%	76%	77%	76%	72%



**43. What type of vacation(s) are you most likely to take during the months of January - March 2022? (Select all that apply) - Asked of respondents who plan to take a vacation in Q1**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	173	159	155	147	118	131	142	111	121	64	141	116	121	1,699
Beach destination	21%	32%	31%	27%	27%	34%	31%	22%	34%	28%	25%	37%	28%	30%
City/major metro destination	26%	24%	23%	23%	26%	23%	31%	34%	30%	38%	20%	22%	26%	25%
National/state park	21%	22%	22%	22%	17%	16%	15%	13%	15%	24%	22%	22%	17%	20%
Theme Park	16%	26%	23%	23%	14%	14%	13%	10%	13%	13%	17%	11%	24%	19%
Resort vacation (all-inclusive/multi-amenity hotels)	14%	19%	18%	17%	14%	14%	20%	16%	12%	8%	15%	17%	14%	17%
International travel	8%	15%	20%	9%	9%	13%	10%	12%	7%	5%	8%	13%	17%	12%
Lake destination	10%	16%	11%	9%	4%	7%	9%	9%	17%	18%	12%	12%	12%	12%
Ocean/large cruise	8%	17%	11%	10%	5%	8%	8%	5%	15%	5%	14%	11%	13%	12%
Land tour	10%	13%	11%	21%	4%	8%	2%	6%	12%	14%	8%	14%	11%	12%
Guided tour	9%	9%	11%	12%	3%	8%	2%	4%	4%	6%	5%	4%	16%	8%
River cruise	7%	9%	11%	8%	4%	5%	4%	5%	8%	5%	10%	6%	9%	8%
None of these	16%	8%	14%	12%	20%	16%	19%	25%	7%	14%	17%	14%	14%	13%

**44. Which of these do you plan to use for a vacation during the months of January - March 2022? (Select all that apply) - Asked of respondents who plan to take a vacation in Q1**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	173	159	155	147	118	131	142	111	121	64	141	116	121	1,699
Stay in a hotel/resort	43%	41%	39%	46%	45%	42%	51%	38%	47%	51%	41%	50%	38%	43%
Use own vehicle for road trip	34%	27%	40%	35%	38%	29%	29%	49%	39%	57%	39%	42%	34%	34%
Take a commercial flight	38%	22%	23%	37%	34%	36%	44%	31%	28%	37%	19%	26%	36%	29%
Rent a car	24%	30%	29%	27%	24%	25%	24%	18%	15%	17%	15%	19%	25%	25%
Rent a house/villa/room	22%	24%	17%	19%	14%	14%	21%	12%	10%	13%	23%	19%	27%	19%
Cruise	9%	16%	14%	13%	10%	8%	7%	7%	10%	6%	15%	12%	12%	12%
Travel in an RV	9%	12%	10%	8%	6%	3%	5%	6%	11%	9%	9%	8%	11%	9%
Rail	4%	4%	4%	7%	2%	8%	2%	5%	9%	4%	3%	6%	9%	5%
None of these	4%	3%	3%	2%	3%	7%	3%	3%	3%	0%	6%	6%	3%	4%

**45. Where do you plan to go on your vacation(s) during the months of January - March 2022? (Select all that apply) - Asked of respondents who plan to take a vacation in Q1**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	173	159	155	147	118	131	142	111	121	64	141	116	121	1,699
Continental U.S. (excluding Alaska and Hawaii)	61%	41%	45%	60%	63%	55%	64%	62%	56%	75%	51%	59%	56%	52%
Caribbean	5%	20%	10%	9%	9%	7%	6%	8%	13%	8%	8%	11%	8%	12%
Hawaii	8%	11%	13%	9%	5%	7%	9%	9%	10%	6%	6%	7%	12%	9%
Europe	7%	6%	12%	9%	1%	6%	1%	5%	11%	2%	6%	6%	10%	7%
South America	4%	10%	13%	5%	1%	7%	3%	7%	4%	2%	10%	7%	3%	7%
Central America	7%	8%	7%	4%	3%	3%	6%	5%	7%	4%	5%	3%	6%	6%
Canada	3%	8%	7%	6%	3%	10%	3%	4%	6%	6%	4%	2%	5%	6%
Alaska	4%	4%	7%	4%	7%	3%	5%	3%	6%	4%	7%	5%	7%	5%
Asia	4%	6%	6%	1%	1%	3%	1%	2%	3%	0%	2%	3%	4%	4%
South Pacific	5%	2%	5%	3%	2%	1%	1%	2%	3%	2%	3%	3%	2%	3%
Africa	2%	2%	2%	5%	2%	1%	2%	2%	3%	0%	1%	6%	5%	2%
Other	8%	6%	8%	4%	14%	9%	9%	12%	6%	10%	7%	6%	5%	7%
Don't know	4%	12%	12%	7%	6%	9%	6%	7%	9%	2%	12%	8%	9%	9%

**46. Will you be taking a trip for Spring break (late February - early April)?**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	27%	26%	30%	24%	19%	24%	22%	16%	23%	18%	23%	21%	21%	24%
No	52%	50%	48%	53%	56%	54%	56%	59%	49%	58%	54%	53%	58%	52%
Unsure	21%	24%	22%	23%	25%	22%	22%	25%	28%	24%	23%	26%	21%	24%

**47. What type of trip do you plan to take for Spring break? (Select all that apply) - Asked of respondents who plan to take a trip for Spring break**

	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	111	106	111	92	78	94	86	62	89	35	91	80	82	1,117
Beach destination	23%	28%	33%	27%	26%	38%	28%	17%	29%	22%	35%	25%	23%	29%
City/major metro destination	20%	13%	18%	28%	26%	19%	25%	35%	28%	23%	21%	16%	24%	20%
Theme Park	12%	17%	20%	29%	14%	9%	7%	22%	16%	13%	18%	22%	25%	18%
Resort vacation (all-inclusive/multi-amenity hotels)	12%	23%	17%	19%	13%	16%	19%	19%	10%	22%	7%	14%	19%	17%
National/state park	20%	16%	19%	7%	7%	9%	13%	8%	9%	11%	12%	18%	18%	14%
Ocean/large cruise	7%	19%	10%	10%	5%	4%	5%	6%	10%	4%	10%	12%	8%	11%
Lake destination	13%	13%	8%	10%	7%	6%	9%	9%	14%	21%	13%	8%	16%	11%
International travel	9%	15%	14%	11%	7%	9%	7%	5%	7%	5%	7%	10%	13%	11%
Land tour	8%	14%	13%	15%	2%	6%	5%	5%	9%	4%	4%	12%	11%	10%
River cruise	7%	11%	7%	5%	5%	7%	3%	4%	5%	2%	14%	7%	8%	8%
Guided tour	15%	9%	4%	5%	2%	3%	6%	4%	1%	0%	4%	8%	13%	6%
Don't know	4%	5%	3%	2%	8%	4%	1%	2%	8%	0%	3%	4%	3%	4%
None of these	6%	8%	5%	6%	8%	4%	15%	15%	4%	20%	10%	10%	6%	7%

**Respondent Profile**

Gender														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Male	50%	48%	48%	48%	49%	49%	49%	49%	48%	51%	48%	48%	49%	49%
Female	50%	52%	52%	52%	51%	51%	51%	51%	52%	49%	52%	52%	51%	51%

Age Range														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
18-34	32%	26%	31%	30%	29%	29%	29%	30%	29%	34%	28%	29%	28%	29%
35-44	18%	15%	17%	17%	16%	15%	17%	17%	16%	16%	16%	16%	16%	16%
45-54	15%	16%	17%	16%	15%	16%	16%	15%	17%	13%	16%	16%	16%	16%
55-64	16%	17%	16%	17%	17%	18%	17%	17%	17%	16%	17%	17%	18%	17%
65 or older	19%	26%	19%	20%	23%	22%	21%	21%	21%	21%	23%	22%	22%	22%

**Statistical Statement:**

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from January 26 – 31, 2022. A total of 5,000 residents completed the survey. Survey results asked of all respondents have a maximum margin of error of ± 1.4% points. For individual states (except ND), the maximum margin of error is ± 4.9% points. Responses are weighted by age and gender within state to ensure reliable and accurate representation of the adult population (18+).