



Linda Unruh, Surviving Family Member of a Technician Killed

Linda Unruh has been involved in the towing and recovery industry for over thirty years. Until her retirement in 2018, she was the owner of a large family operation in Eastern New Mexico. As a result of her active involvement in the national towing arena over the years, Linda has been recognized by multiple media outlets as an expert in the field of towing and recovery. A highlight of her career was being invited to join the ranks of the many influential and inspiring International Towing Hall of Fame inductees as she was inducted herself in 2003.

After retiring, she opened a towing related consulting firm, La Linda Consulting. In addition to offering her expertise to towing owners and operators across the nation, she is a fierce advocate for the Slow Down Move Over Law (SDMO) in all fifty states. She was instrumental in New Mexico recognizing the Slow Down Move Over Law as Bobby's Law, named in honor of her son who was killed in the line of duty in 2017. Her mission is to save lives through education, awareness and training and to ultimately establish a National Slow Down Move Over law and corresponding day that will unite and highlight the need for public education and safety for first responders in all fifty states.



Linda Unruh



Bobby Unruh