

Background & Methodology

Conducted 5,000 surveys among residents in The Auto Club Group territory

- Fielding took place July 8 - 15, 2022
- Utilized a proprietary online research panel
- Weighted by age and gender within state

Key Measures

- Driving habits in school zones and bus stops

1. Does your daily commute or regular driving route take you through <u>school zones</u> ?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	50%	55%	56%	57%	40%	47%	36%	49%	62%	50%	57%	55%	47%	53%
No	46%	41%	41%	41%	54%	49%	59%	48%	36%	47%	39%	40%	50%	43%
Unsure	4%	4%	3%	2%	6%	4%	5%	3%	2%	3%	4%	5%	3%	4%

2. Does your daily commute or regular driving route take you through <u>school bus stops</u> ?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Yes	43%	50%	50%	46%	33%	43%	40%	35%	62%	33%	44%	47%	41%	47%
No	49%	45%	42%	49%	63%	50%	53%	57%	35%	60%	45%	46%	54%	47%
Unsure	8%	5%	8%	5%	4%	7%	7%	8%	3%	7%	11%	7%	5%	6%

3A. How often have you caught yourself doing any of the following, whether it was accidentally or intentionally? - <u>Driving over the speed limit while in an active school zone</u>														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Often	12%	4%	7%	5%	2%	4%	6%	3%	5%	2%	7%	6%	4%	5%
Sometimes	15%	14%	12%	10%	7%	12%	10%	15%	19%	13%	12%	9%	13%	13%
Rarely	30%	20%	28%	26%	17%	21%	18%	28%	20%	26%	25%	19%	25%	23%
Never	43%	62%	53%	59%	74%	63%	66%	54%	56%	59%	56%	66%	58%	59%

3B. How often have you caught yourself doing any of the following, whether it was accidentally or intentionally? - <u>Driving around a school bus while its red flashing lights are on</u>														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Often	10%	6%	3%	5%	1%	1%	5%	3%	6%	3%	3%	5%	2%	5%
Sometimes	16%	10%	8%	7%	3%	9%	4%	6%	6%	4%	10%	5%	5%	8%
Rarely	6%	7%	9%	7%	3%	9%	4%	4%	4%	7%	5%	4%	5%	6%
Never	68%	77%	80%	81%	93%	81%	87%	87%	84%	86%	82%	86%	88%	81%

3C. How often have you caught yourself doing any of the following, whether it was accidentally or intentionally? - <u>Using a hand-held cell phone while in an active school zone</u>														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Often	8%	5%	6%	6%	1%	5%	6%	4%	6%	2%	8%	3%	4%	5%
Sometimes	17%	11%	13%	10%	3%	9%	7%	11%	11%	7%	10%	10%	8%	10%
Rarely	15%	16%	14%	13%	17%	13%	10%	16%	13%	19%	16%	13%	11%	14%
Never	60%	68%	67%	71%	79%	73%	77%	69%	70%	72%	66%	74%	77%	71%

3D. How often have you caught yourself doing any of the following, whether it was accidentally or intentionally? - Making an illegal turn during active school zone hours														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Often	7%	6%	4%	4%	1%	3%	5%	2%	4%	1%	5%	5%	2%	4%
Sometimes	13%	8%	9%	9%	1%	6%	5%	5%	7%	7%	5%	6%	5%	7%
Rarely	14%	11%	12%	12%	7%	7%	8%	14%	6%	9%	9%	7%	9%	10%
Never	66%	75%	75%	75%	91%	84%	82%	79%	83%	83%	81%	82%	84%	79%

3E. How often have you caught yourself doing any of the following, whether it was accidentally or intentionally? - Cutting off a school bus because it is driving too slow														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Often	8%	4%	6%	5%	1%	3%	5%	3%	5%	1%	5%	4%	2%	4%
Sometimes	12%	10%	9%	6%	3%	6%	4%	5%	6%	5%	10%	5%	6%	8%
Rarely	11%	7%	9%	8%	11%	8%	6%	8%	7%	7%	7%	5%	6%	8%
Never	69%	79%	76%	81%	85%	83%	85%	84%	82%	87%	78%	86%	86%	80%

4. How do you react when approaching a school bus with overhead red flashing lights?														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Go around the bus like you would any other vehicle	20%	9%	8%	8%	7%	5%	8%	4%	8%	3%	11%	6%	5%	8%
Slow down and pass with caution	10%	13%	10%	12%	10%	10%	3%	11%	6%	7%	8%	8%	11%	10%
Stop and wait until the lights have been turned off to proceed	70%	78%	82%	80%	83%	85%	89%	85%	86%	90%	81%	86%	84%	82%

Respondent Profile

Gender														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
Male	50%	48%	48%	48%	49%	49%	49%	49%	48%	51%	48%	48%	49%	49%
Female	50%	52%	52%	52%	51%	51%	51%	51%	52%	49%	52%	52%	51%	51%

Age Range														
	CO	FL	GA	IL	IA	MI	MN	NE	NC	ND	SC	TN	WI	Total
Base (n=)	400	400	400	400	400	400	400	400	400	200	400	400	400	5,000
18-34	32%	26%	31%	30%	29%	29%	29%	30%	29%	34%	28%	29%	28%	29%
35-44	18%	15%	17%	17%	16%	15%	17%	17%	16%	16%	16%	16%	16%	16%
45-54	15%	16%	17%	16%	15%	16%	16%	15%	17%	13%	16%	16%	16%	16%
55-64	16%	17%	16%	17%	17%	18%	17%	17%	17%	16%	17%	17%	18%	17%
65 or older	19%	26%	19%	20%	23%	22%	21%	21%	21%	21%	23%	22%	22%	22%

Statistical Statement:

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from July 8 – 15, 2022. A total of 5,000 residents completed the survey. Survey results asked of all respondents have a maximum margin of error of ± 1.4% points. For individual states (except ND), the maximum margin of error is ± 4.9% points. Responses are weighted by age and gender within state to ensure reliable and accurate representation of the adult population (18+).